



# Identity America

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**Meeting Date:** October 17th, 2014

**Meeting Topic:** Centra Gretna Medical Center - Exterior and Interior Signs

**Attendees:**

Identity America: Rhonda Neal, Tom French  
Centra: Shannon Knight and Richard Mosby (assisting by phone)  
Blair Construction: Eddie Atkins with Ron the Masonry Subcontractor  
Evergreen: Troy Simpson  
Freeman White: Stephen Drane  
City of Gretna: David Lilly

**Comments:**

Friday's meeting at the site was really productive! You will find listed below a breakdown of notes / comments for each sign. Some changes were made from this meeting so please review closely and we can discuss during our Wednesday conference call.

**Main Monument Sign A**

*The site was reviewed, surveyed and then marked for the placement of this sign. Photos will be sent showing the marking with dimensions of exact placement.*

*No visible obstructions were encountered. Misc. Utilities will be contacted prior to excavation.*

*The primary electrical circuit will need to be ran to this point. Hook-up within the foundation and brick base will be by a subcontractor of Identity America, Inc. Final connections to the sign will be by the installation subcontractor.*

*Let's discuss the control system needed to turn the sign on and off.*

**Main Monument Sign B**

*The site was reviewed, surveyed and then marked for the placement of this sign. Photos will be sent showing the marking with dimensions of exact placement.*

*It was found that under ground lines for the irrigation system would obstruct the placement of the sign. Therefore, the placement was moved backed to the corner towards the parking lot. Photos will be sent showing the marking with dimensions and exact placement. (Note: The irrigation lines could be moved or even ran through the footer to allow the sign to be installed where needed).*

*The primary electrical circuit will need to e ran to this point. Hook-up within the foundation and brick base will be by a subcontractor of Identity America, Inc. Final connections to the sign will be by the installation subcontractor.*

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Let's discuss the control system to turn the sign on and off.

### **Main Monument Sign C**

*The site was reviewed, surveyed and then marked for the placement of this sign. Photos will be sent showing the marking with dimensions of exact placement.*

*A frame was made and set in place to give an idea of the size and the visibility from Route 29. We also have a video of a drive by from Rt. 29 showing how it appears.*

*There are some trees that need to be trimmed to open up the window of visibility.*

*The primary electrical circuit will need to be ran to this point. Hook-up within the foundation and brick base will be by a subcontractor of Identity America, Inc. Final connections to the sign will be by the installation subcontractor.*

*Let's discuss the control system needed to turn the sign on and off.*

### **Primary Directional Sign D**

*The site was reviewed, surveyed and then marked for the placement of this sign. Photos will be sent showing the marking with dimensions of exact placement.*

*No visible obstructions were encountered. Misc. Utilities will be contacted prior to excavation.*

*The primary electrical circuit will need to be ran to this point. Hook-up within the foundation and brick base will be by a subcontractor of Identity America, Inc. Final connections to the sign will be by the installation subcontractor.*

*Let's discuss the control system needed to turn the sign on and off.*

### **Primary Directional Sign E**

*The site was reviewed, surveyed and then marked for the placement of this sign. Photos will be sent showing the marking with dimensions of exact placement.*

*The existing Helipad sign will have to be removed and relocated. Also, the under ground lines for the irrigation system will have to be ran through the foundation.*

*The primary electrical circuit will need to be ran to this point. Hook-up within the foundation and brick base will be by a subcontractor of Identity America, Inc. Final connections to the sign will be by the installation subcontractor.*

*Let's discuss the control system needed to turn the sign on and off.*

### **Secondary Directional Signs F, G, H, I, J, K, R and the Stop Sign L**

*All locations were reviewed with Evergreen for placement and under ground line issues. These foundations will be dug by hand. It was decided that Evergreen would come back to the site during the installation to further discuss the exact placement because lines are in the areas where these signs will be installed.*

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*Other minor changes are that it was noticed that the arrow on the Rear View detail on Signs G, I, J and K needed to be rotated to point Right . . . those changes have been made on the drawings and in the Mechanical CAD /CAM files.*

*Also, Sign H has been changed to Single-Faced . . . those changes have been made in the drawing as well.*

### **Centra Logo & Building Letters M**

*Measurements were taken on the roof to determine the exact level of the roof line. The dimensions were found to be; 39" height at the left most corner, 40" height directly in the center and 39 1/4" height at the right most corner of the brick facade. Therefore, we may have to raise the logo and letters a brick or two "up" to ensure that we're above the roof line.*

*Also, a discussion with Stephen Drane of Freeman White determined specific drilling guidelines when penetrating the walls in direct relation to the HVAC System. Stephen and our installing crew will discuss the details prior to any drilling in the walls to ensure proper sealing through the wall.*

*Let's discuss where the primary electrical circuit is . . .*

### **EMERGENCY WALK-IN Sign N**

*Measurements were taken to ensure of proper fit of the sign. During the review it was determined that the sign needs to be shifted to the left of the facade due to the right most column of the canopy. The sign will be aligned with the left side of the facade when installed.*

*The color of the facade was matched (re: Sherwin Williams 7026 Griffin or Valspar Venetian Bronze). The color is a medium bronze which changes the original color shown in our drawing. Therefore, the face and cabinet will be painted to match the medium bronze color. Because of that change the "WALK-IN" copy will be changed to white.*

*Let's discuss where the primary electrical circuit is . . .*

### **EMERGENCY Building Letters O**

*Measurements were taken on the roof to determine the exact level of the roof line. The dimensions were found to be; 42" height at the left most corner, 42" height directly in the center and 40" height at the right most corner of the brick facade. Therefore, the placement will remain as shown in our original drawing.*

*Also, the drilling procedure as discussed with Freeman White will hold true as well.*

*Let's discuss where the primary electrical circuit is . . .*

### **AMBULANCE Building Letters P**

*Measurements were taken to ensure of a proper fit. Also, the color of the canopy is the SW or Valspar color listed above. Therefore, the raceway will be painted to match.*

*The height above grade level of the canopy was measured at 14' - 0". A sign is forthcoming and will be installed on the canopy indicating the HAGL.*

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## **Centra Logo at Curtain Wall Q**

*Exact measurements were taken to determine the pitch of the canopy and the distance from the back of the canopy up to the bottom of the trim above the curtain wall. Those dimensions are as follows: HAGL at front of canopy - 18' - 2 1/2", HAGL at back of canopy - 14' - 9" and distance between the back of canopy and trim - 9' - 5".*

*Therefore, we are reducing the over all diameter of the logo to 5' -4" to keep spacing between top of the logo and the top trim the same as shown in our drawing. Also, it will keep the bottom of the logo at the level of the front of the canopy keeping the steel structure from view.*

## **INTERIOR SIGNAGE**

### **Interior Room Signs Type A**

*These signs are currently being laid out. When finished will be forwarded for approval.*

### **Interior Room Signs Type B**

*These signs are being expedited in production to meet C of O. After further review at the site the original order has been changed as follows: WOMEN (5), MEN (5), UNISEX (16), STAFF (2) and STAIRS (1).*

### **Interior Room Sign Type C**

*No change.*

### **Interior Room Sign Type D**

*These signs have been changed to Type A. We're waiting on the exact copy from Shannon.*

### **Directional Wall Signs Type E**

*Waiting on copy layout from Shannon.*

### **Main Reception and Emergency Reception Wall Sign G1 and G2**

*It was determined after review with Stephen Drane of Freeman White that the background panels are being provided by the G. C. or Interior Design. We will only be providing the signs . . . not the background panels.*

### **Wall Directories Type H**

*Placement was confirmed in the ED and shifted to the right in the Waiting Area in the Clinic Area (as shown on the Floor Plan). We're waiting on copy from Shannon.*

### **Physician Plaque Type I**

*Placement was confirmed as shown in the Floor Plan.*